

What happens to the Village Market money...

The current committee have now been running the Market since July 2016, continuing the fantastic work put in by Ann White. We hold a Market every month except January.

Here's how we have done in 2019:

In summary, we have raised £451.11 for our village church; contributed £495 to village hall funds; sponsored a young person in Uganda for £480 and donated a further £153.16 to the general River Of Life charity to educate and support vulnerable children in Uganda. In addition, Lucia and Christopher have raised £131.55 and Richard Martin has raised £55.90 for the church with their charity stalls. In softer benefits, we have hosted the opportunity to buy local produce and crafts; provided a warm and friendly atmosphere for a community chat and poured lots of lovely cuppas!

Want the detail? Then read on ...

Stalls	Drinks	Bacon	Tray bakes	Books	Other	Marketing	
765.50	535.19	1047.35	198.80	58.92	33.20		Receipts
9.00	87.48	414.19	86.30		22.50	188.09	Expenses
495.00		480.00					sponsorship/hire
	451.11	153.16					Donations out
261.50	-3.40	0.00	112.50	58.92	10.70	-188.09	Excess/profit

Drinks in our successful café are served on a voluntary donation basis in aid of our church, St Andrews. Costs include coffee, milk (from our dairy stall), sugar and tea (from Fairtrade stall) etc. In 2019 we received £535.19, paid out £87.48 expenses and donated the balance £451.11 to St Andrews.

Proceeds from our popular bacon rolls have always been used to sponsor the education of a vulnerable young person in Uganda, Africa, via the River of Life charity. We currently sponsor £40 a month towards educating a teenage mother, hoping to enable her to support herself and her child in due course. Sales of bacon rolls took an incredible £1047.35, expenses (e.g. Beadlesbacon, Nash's rolls, Brenda's brown sauce, electric) were £414.19, giving a profit of £633.16. We have given £480 in sponsorship and, as we do every year, donated the remaining excess (£153.16) to River of Life general fund at Christmas.

Other income includes tray bakes, lovingly handmade by Heather Knight, served in the café; second hand book sales; ice-cream at the foodie market and donations from selling Judy's apples and Helen's old towels. These raised £112.50, £58.92, £8.00, £20.20 and £5.00 respectively. This is used for marketing and other miscellaneous costs.

We have spent £188 on marketing, which includes postcards and adverts in local newsletters/magazines. We increased the number of adverts this year, taking regular slots in Hook Norton News and The Link magazine (Long Compton). This did increase footfall and was funded by profit from other income and stalls.

Stalls are still charged the modest fees of £5 for a large and £3 for a medium table, to reflect the often low level of sales they attract. Charities and village events get reduced rates or are free. We received £765.50 and paid out £9 for heating and £495 hall hire. The remaining excess funds the marketing and our reserve.

Want to be part of this community fundraising? – [contact us](#) for ways to join in.

Helen

Market Committee Treasurer